

**Strategic Virtual Assistance for Small Businesses**Social Media · Admin Systems · Marketing Support

# Welcome to Victoria Leigh & Co.

At Victoria Leigh & Co., my goal is simple: to help small business owners save time, stay organized, and feel supported. I provide reliable virtual assistance that lightens your workload and gives you space to focus on what matters most.

More than just handling tasks, I aim to be a dependable partner in your business—someone who understands your priorities, adapts to your needs, and works with you toward long-term success.

## **About Me**

I help small business owners streamline operations, manage consistent social media, and create systems that free up time for growth.

With 3+ years of experience supporting businesses across industries—from coaches to consultants to creatives—I bring organization, reliability, and strategy to every project.



# **Services**

- Social Media Management → Content creation, scheduling, and engagement to boost visibility.
- Admin Support → Inbox + calendar management, streamlined systems, and reporting.
- Marketing Assistance → Email campaigns, graphics, and launch support.
- Project Support → Reliable help with oneoff business needs.



## **How I Work**

### **Discovery & Alignment**

We start with a call to discuss your business goals, current challenges, and the type of support you're looking for. This ensures we're aligned on priorities and expectations from the start.

### **Strategy & Setup**

I create a clear plan for how I'll support you—whether that's managing social media, organizing your inbox, or streamlining your admin systems. During this stage, I set up the tools, workflows, and schedules that make everything run smoothly.

### **Execution & Support**

Once the foundation is in place, I take ownership of the day-to-day tasks. From scheduling posts to maintaining an organized inbox, I ensure everything is handled consistently and professionally.

### **Communication & Updates**

I provide regular updates so you know what's being handled and what's next. You'll never be left wondering where things stand, but you also won't feel bogged down by unnecessary details.

#### **Review & Growth**

I regularly check in with you to review what's working, what can be improved, and how I can continue to support your business as it grows. My goal is to be a reliable, long-term partner in your success.

## **Testimonials**



Leigh Hamilton is a terrific assistant: Accessible, available, hard-working, accurate, creative, understanding, and positive. Definitely a self-starter and a good learner. She has been well worth the investment for me and my business. I highly recommend working with Leigh if you need an excellent assistant!

Lee Crumbaugh - Forrest Consulting



I hired Leigh to be my virtual assistant for my business and I am so happy that I did. I first tasked her with getting my email under control and organized. She jumped on that on quickly and got it to a manageable number of emails. I then tasked her with creating a social media plan for IG to consistently create and post content. She is fantastic at creating relevant content. She is easy to work with and has a knack for knowing how to help out a small business such as mine. I would highly recommend hiring her if you are tired of doing it all and need to take some tasks off your plate.

Michelle Burke - Health and Taxes

# **Packages**

## Social Media Management

Starting at \$225 per month Consistent, strategy-driven content creation, scheduling, and engagement to strengthen your online presence and connect with your audience.

Admin Support

Starting at \$225 per month Reliable back-end support to keep your business running smoothly—calendar + inbox management, organization, and streamlined systems so you can focus on growth.

## Comprehensive Support

Starting at \$280 per month A combined package covering both social media management and admin support. Perfect for businesses that need a balance of visibility online and efficiency behind the scenes.

# Let's Work Together

Finding the right support shouldn't be complicated. If you don't see a package that perfectly fits your needs, let's talk—I can create a plan that aligns with your goals and budget.

I value clear communication, reliable support, and results that help your business move forward. Whether you're ready to start or just want to explore options, I'd love to connect.

## **Contact Information**

Email: victorialeighco@gmail.com

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Victoria Leigh & Co.

Let's schedule a time to discuss how I can take tasks off your plate and give you back more time to focus on what matters most.